



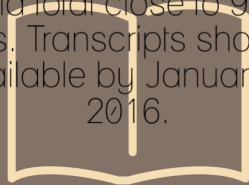
The CA FMMO hearing A Western United Dairymen quick visual recap

By Annie AcMoody, Director of Economic Analysis

After 40 days spent in the Fresno area, USDA staff packed up and returned to Washington-DC and other Market Administrator offices across the country. They now face an impressive amount of information to assist in the analysis and preparation of a recommendation. That recommended decision is expected sometime in late 2016, but there is no official set deadline set.

Transcripts

The average number of pages for daily transcripts of this hearing is 235 pages. This means total transcripts could total close to 9,000 pages. Transcripts should be available by January 1, 2016.



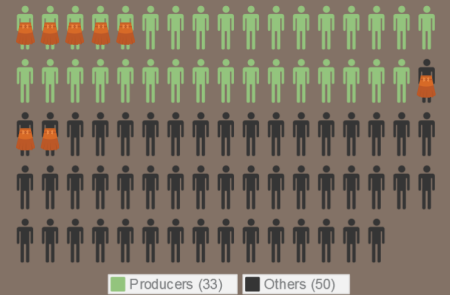
How much time was spent on each topic?



USDA analysis (9%) Proposal 1 (35%) Proposal 2 (40%) Proposal 3&4 (9%) Coops rebuttal (7%)

Producer testimony was scattered through the process

CA dairy producers in support of proposal 1 vs the others



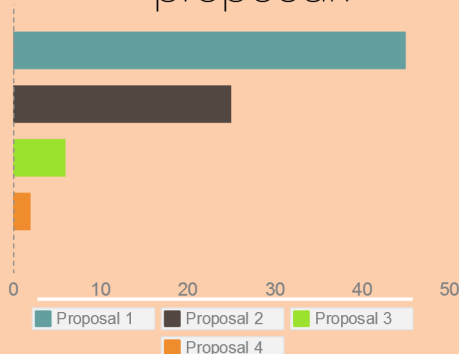
Note: this wasn't a guy's only deal - 8 women testified (7 of which in support of proposal 1)

Memorable quotes

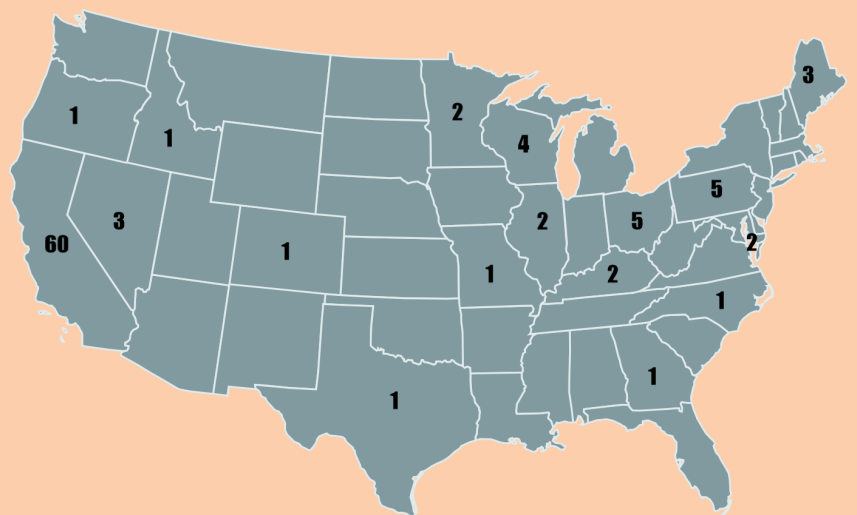
- ★ We have lost the "California advantage", but the "California discount" continues. - R. Doornenbal
- ★ I object - C. English
- ★ You gotta remember, we're farmers. We work hard. We work 365 days a year. - R. Shehadey
- ★ The entire discussion is a cynical attempt to put sand in the gears of this process, to embed it with a poison pill so it's not able to come to any fruition for the producers in CA. - M. Beshore on retiring quota

Where did participants come from?

How many testimonies were in support of each proposal?



Proposal 3 was an add-on to proposal 1 and was not objected to by the proponents of proposal 1



Note: Participants include those who testified and attorneys. USDA staff is not included.