

**2018 Membership Application**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Associate Member** - \$300 Annual Dues

- Receive weekly update (email or hardcopy)
- Membership Portal Access
  - Exclusive pricing updates and labor information
- Annual Convention Ticket (Limit 1)

**Educational/Industry Supporter** - \$1,000 Annual Dues

This is applicable for Non-Profits, Non-Governmental Organizations, and Educational Institutions.

- Receive weekly update (email or hardcopy)
- Membership Portal Access
  - Exclusive pricing updates and labor information
- Annual Convention Ticket (Limit 2)

**Allied Business Member** - Annual Membership (see options below)

Please check the box next to the sponsorship level you chose:

	Level	Cost	Two year sponsorship	Spot in Virtual Trade Show	Logo at all WUD events	Dairy Member Access and Services	Membership Portal Access	Website Logo Advertising	Business Member Profile on Website	Logo on weekly and quarterly publications
<input checked="" type="checkbox"/>										
<input type="checkbox"/>	Gold Level PLUS	\$7,500	✓	✓	✓	✓	✓	✓	✓	✓
<input type="checkbox"/>	Gold Level	\$5,000		✓	✓	✓	✓	✓	✓	✓
<input type="checkbox"/>	Silver Level	\$2,500		✓				✓		

- Additional WUD event throughout the year include: safety trainings, seminars on various topics, Mid-Year and Winter meetings; your company will not be advertised at political or PAC events.
- Silver Level Sponsors will *only* be advertised at the convention.
- Prime location in Virtual Trade Show is given to Gold Plus and Gold Level sponsors then locations are first come, first serve.
- For more information on these sponsorship levels please see the Allied Business Member Benefits and Sponsorship Participation Levels sheet that is attached.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Allied Business Member Benefits**

### **Sponsorship at all WUD Events:**

**Convention** – To be advertised and participate in the virtual trade show at the convention you must be a Silver, Gold Level or Gold Plus Level. This includes your name/logo on signage, on promotional material for the convention and at the event, along with participation in the virtual trade show.

**Virtual Trade Show** – This is not the traditional booth spaces with pipe and drape. Instead, 6' skirted tables will be provided for companies to display their materials and products. Exhibitors may stay at their virtual booth or interact with members in other areas of the event.

**Mid-Year District Meetings** – Advertising at all district mid-year meetings throughout the state with your company's logo placed on a banner at the meetings and on printed materials. These meetings vary in topic; labor, safety updates on state/federal policy, pricing or environmental issues.

**Winter District Meetings** – Advertising at all district winter meetings throughout the state with logo placed on a banner at the meetings and on printed materials.

### **Dairy Member Access & Services**

Allied Business Members will receive *the same* exclusive access to the WUD staff as our dairy members. If you have questions about the labor, federal or state policy, pricing and/or environmental issues, you can contact one of our top-notch staff members for assistance.

### **Membership Portal Access**

You will be given your own member number to login to our website's membership portal. You will have access to the same proprietary information as our members. Examples of materials in this portal are: market report; business meeting minutes; labor information (all information provided by Raimondo and Associates); various other issues that our members may face.

### **Website**

Your company's logo will be placed on the WUD website. We have an Allied Business Member page to make it easy for our Dairy Members get more information about your company. We also offer integrated social media advertisement. Metrics for our Facebook page and/or our website are available upon request.

### **Publications**

Your logo will be placed in the margins of our weekly newsletter that is sent to all our members every Friday. We also offer a publication to our dairy members dedicated just to our Allied Business Members. We provide a summary of what we're doing for our members and the services your company can offer them.

Please complete application and send payments to:

**Western United Dairymen**  
1315 K Street  
Modesto, CA 95354

*If payment does not accompany this form, we will issue an invoice.*