



WESTERN**UNITED**DAIRYMEN

Western United Dairymen offers the following advertising space in its weekly newsletter. The newsletter is currently mailed to 250 dairies and emailed to 597 members.

¼ page: \$400 for 10 runs, or \$150 for two runs

½ page: \$600 for 10 runs, or \$200 for two runs

Full page: \$500 per run, or \$750 for two runs (can be used as a two-page, one run)

WUD Gold Sponsors can benefit from a 25% discount on those rates.

Please check which option you are interested in:

- ¼ page 10 runs
- ¼ page 2 runs
- ½ page 10 runs
- ½ page 2 runs
- Full page (please indicate how many runs: _____)

I, _____, request the selected advertising space in Western United Dairymen's weekly newsletter. This request is made on behalf of _____
(insert company name if applicable).

I will provide Annie AcMoody (annie@westernuniteddairymen.com) with the advertising material at least three days before I expect the first advertisement to run in the newsletter. I understand that specific date preferences for publications can usually be accommodated but are not guaranteed. I understand that half of the amount I owe will be due before the first advertisement is included in the newsletter. The second half will be due upon completion of the agreed upon frequency.

Signature

Date